



Terre Haute Cycling – J's Bikes Cycling Club  
Rider Clothing Credit Program

The goal of the J's Bikes Cycling Club (JBCC) Rider Clothing Credit Program is to encourage members to participate in area cycling events thereby promoting the JBCC and the club's sponsors. Anyone is welcome to buy and wear J's Bikes Cycling Club clothing which may be purchased either through team orders, or directly from J's Bikes.

For those Club and Racing level members who commit to participating in cycling events, the following clothing credit may be earned.

Definitions:

“Event” = cycling event for which the member has registered and participated and a registration fee is charged. Examples include RAIN, Hauteans in Motion, Hilly Hundred. “Races” count as events.

“Race” = Member must have registered and started the race. A race is a competitive event where results/standings are determined. A mixed competitive event that includes cycling, such as a triathlon, will count as a race. Regular training “races” will not count.

Event participation from December 1 through November 30 will be evaluated for the following season's clothing purchase.

- 3 or more events = 20% discount on 1 kit (jersey, shorts/bibs)  
Discount may be applied toward one jersey and/or one pair of shorts/bibs.
- 8 or more races = \$200 credit toward club clothing purchase  
Credit must first be applied toward a “current” kit (jersey, shorts/bibs) before accessories. Riders should be wearing a current kit to display current sponsors. If the kit design (ie. sponsors) have not changed, then there is no expectation to purchase another kit with the same design.

Race Bonuses

Once the event participation threshold (above) has been achieved, club members receive additional clothing credit toward the following year's clothing purchases based upon performance in races (available to both “club” and “race” members).

- 1<sup>st</sup> place = \$30 credit
- 2<sup>nd</sup> place = \$20 credit
- 3<sup>rd</sup> place = \$10 credit

Total credit shall not exceed \$300.

The style of jersey and shorts/bibs in the kit will be prescribed by club leadership (ie. Not all styles will be available for the discount.)

Credit earned by a rider in one year will apply toward JBCC clothing purchases for the following year. Reimbursement credit that is not applied to the following year's clothing purchase will be forfeited. At no time will clothing credit be paid out to a rider in the form of cash.<sup>1</sup> Members are asked to wear JBCC clothing for events and races and are strongly encouraged to wear their JBCC clothing on training rides (let's promote our sponsors!)

Members who join the race team mid-season may purchase clothing and join the clothing credit program for the following year's clothing purchase. The JBCC Membership Committee may evaluate the new member's recent cycling experience to determine what, if any, discount may be applied to the immediate clothing purchase.

A member may either receive "event" clothing credit, or "race" clothing credit – but not both.

There will be no proration for clothing credit – members must meet the thresholds as described above to earn the clothing credit.

The entire JBCC Rider Clothing Credit Program is subject to change or termination, even mid-season, and is based upon the club's financial position.

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<sup>1</sup> Exception for U23 members that have participated in 8 or more races beginning in 2011 (2012 clothing purchase): In lieu of a \$200 clothing credit, qualifying U23 team members may choose to accept 1 kit credit and be reimbursed up to \$90 cash specifically for race fees paid. It is requested that any member planning to pursue this reimbursement plan inform the club treasurer at the beginning of the season. The one-time race fee reimbursement will be processed at the end of the calendar year.